



BASED ON SCIENCE LICENSED FROM THE CENTERS FOR DISEASE CONTROL AND PREVENTION, HYGENALL CORPORATION LAUNCHES HYGENALL INDUSTRIAL™

New Technology Developed to Address Problems with Toxic Metal Exposure in the Workplace

Portsmouth, NH – June 24, 2009 – **Hygenall** Corporation, today announced the availability of **Hygenall Industrial™**, a patent pending lead and toxic metal skin decontamination product. Leveraging a license for science developed in the laboratories of the Centers for Disease Control and Prevention (CDC), and the National Institute for Occupational Safety and Health (NIOSH), **Hygenall Industrial** is a remarkable breakthrough cleaning product that helps prevent lead and other toxic metal poisoning by safely removing 98 percent of trace toxic metal particles including lead, cadmium, mercury, arsenic, and other toxic metals from exposed skin. **Hygenall Industrial** can also be used to decontaminate surfaces and products.

Compared to industrial soaps and alcohol-based cleaners — which are not as effective at removing lead and other metals— Hygenall offers a much higher level of protection without causing dermatitis and other skin problems. Hygenall contains no EDTA, Alcohol, Aloe, Sodium Laurel Sulfate (SLS), Parabens, Formaldehyde donors, BHT, DEA, Betaines, Dyes, Preservatives or high pH anionic surfactants which are not highly effective at decontamination, can create chronic skin problems, or may cause percutaneous absorption of toxic metals by disrupting the effectiveness of the skin barrier. **Hygenall Industrial** is currently being sold via nationwide industrial distributors including [SKC, Inc.](#) and www.hygenall.com.

Hygenall Industrial helps save money by replacing costs associated with skin softeners and soaps usually used with toxic metal decontamination procedures. **Hygenall Industrial** is sold in large capacity dispensers that are designed to be mounted on the bathroom wall near sinks and are offered at \$50 MSRP for two dispensers, and \$380.00 USD MSRP for 1,200 cleaning towels. Each seven inch by nine towel is made primarily of wood pulp and is designed to lift toxic metal where agents safely grab and remove the toxic metal— such as lead — from the skin. The process is completed by rinsing with fresh water after use.

Mark Boeniger, co-developer of the technology behind Hygenall and retired Centers for

Disease Control and Prevention scientist, spent time with battery recyclers and smelters: “Lead is dangerous because very small quantities each day — that you cannot see — get into the body and accumulate over time. Over the course of time, lead builds up and becomes toxic.” An article on the www.hygenall.com website called “Toxic Hand-Off” talks about the dangers of passing toxic metals to surfaces, co-workers, and family members of industrial workers.

In calendar year 2000, the United States adopted the goal of reducing all exposures to lead and eliminating elevated blood lead levels in children by 2010. However, efforts by the U.S. Government such as senator, now President Barack Obama’s July 18, 2007 bill entitled, *Lead Poisoning Reduction Act of 2007* in addition to, the *Consumer Product Safety Improvement Act’s (CPSIA)* stringent requirements to reduce lead contained in children’s products, may not fully assure protection from exposure to parents that work in industry. Therefore, employees in the workplace need to take steps both at work and at home in order to protect themselves and others against lead and other toxic metal exposure.

“We have seen the majority of toxic metal employers in mining, smelting, recycling and manufacturing institute procedures for workers to follow which help reduce exposure of lead and other toxic metals, however there is very little being done at the home front where workers and family members can be exposed to other sources of toxic metals which combined with work exposure add significantly to the risk of higher toxic metal blood levels.” To address this problem, Hygenall Corporation has launched a Toxic Metal Lifecycle Initiative called “Rethink Clean™” by making retail versions of Hygenall available for employers to purchase for employees at half price for each employee once a month. “Our Rethink Clean initiative combines **Hygenall** at home with **Hygenall Industrial** at work to significantly impact worker toxic metal blood levels,” said Michael McKinnon, Hygenall Corporation founder and CEO.

For a complete press kit, please visit: <http://hygenall.com/press.html>
For more information on Hygenall, please visit: www.hygenall.com

About Hygenall Corporation

Recently renamed from Mk-IX Technologies Corporation, Hygenall Corporation is the leader in developing innovative technologies that help protect millions of people around the world from the ravages of lead and other toxic metal poisoning. Founded in 2007 by Michael McKinnon, CEO of Hygenall Corporation, Michael has deliberately taken leadership in the marketplace by creating solutions to reduce the impact of exposure to toxic metals. Hygenall differentiates themselves by offering technologies that were developed under critical scientific standards in government and government quality laboratories and bring them to market at an affordable price. Hygenall is headquartered Huntsville, Alabama with offices throughout the Americas. Hygenall Corporation brands include **Hygenall™** Skin Cleaner for Home, **Hygenall Industrial™** for the workplace, **Hygenall FieldScrub™** a Battle Detritus Skin Cleansing System for troops in the urban battlefield, Firing Ranges, and sportsmen who use firearms, **Hygenall HygaStat™** a Blood Testing Skin Decontamination System, **Hygenall HygeneX™** for X-Ray and Imaging Room Decontamination System, **Hygenall Toxoff™** am Equipment, Surface and Wall Decontamination Wash Additive, and **Hygenall N.D.S.™** a Equipment Nuclear and Toxic Metal Decontamination Cleaning Solution.

For more information, visit: <http://www.hygenall.com>. For more information, please contact: Jodi Goodman
Office: +256.781.4486 Ext 230
Email: jodi.goodman@hygenall.com

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